

Your Publishing Poynters Newsletter: April 1, 2005

PUBLISHING POYNTERS

Book and Information-Marketing News and Ideas from Dan Poynter.

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For the Small Print, scroll to end.

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IN THIS ISSUE FROM PARA PUBLISHING

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1. ParaNews
2. ParaWants (Stories/Information Wanted)
3. ParaSale (Companies/Properties for Sale)
4. ParaTips
5. ParaResources
6. ParaThoughts (Editorial)
7. ParaFreebies
8. ParaCalendar (Dan may be coming to visit you)
9. ParaHumor

<1-----ParaNews----->

A. GOOGLE NEWS SUED FOR COPYRIGHT INFRINGEMENT. See
<http://hasbrouck.org/blog/archives/000533.html>

B. NEXT: BLOGS PLUS VIDEO = VLOGS. See
<http://www.msnbc.msn.com/id/7226225/>

C. NEW YORK IS BOOK COUNTRY MAY SOON DISBAND. See
<http://www.publishersweekly.com/PWdaily/CA510344.html>

D. NEXT, THE GOVERNMENT WILL TAX THE AIR YOU BREATHE. Time is money. The federal government already takes your money on April 15th; now they need more. On April 3 they will take your time too. That hour will be gone for six months. When the government finally gives it back to you in October, it will be without interests. Now you know how this slight-of-hand works. They take it away and then give it back and they profit on the float. You are so thankful to get your time back, you do not even notice what has happened. No fooling. Daylight Saving Time begins April 3

This is NOT an April Fool's joke; it does not occur on April 1st

E. DAN POYNTER IS COMING TO VISIT. Please alert your colleagues.

Albany, Burbank, Calgary, Carson, Chicago, Costa Mesa
Denver, Everywhere (teleconference), Goleta, Indianapolis
Johor Bahru, Malaysia, Kuala Lumpur, Malaysia, La Jolla
Los Angeles, Louisville, Montecito, Orange, CA, Orlando
Philadelphia, Salt Lake City, Santa Barbara, Singapore
Tempe, Valley Forge, Vancouver, BC, Washington, DC
(MORE to be announced soon)

See the ParaCalendar on these content-filled seminars, below. See ALL the listings. Dan will visit some states/provinces/countries several times.
<http://parapub.com/calendar.cfm?>

F. THE WASHINGTON POST ON BOOK PROMOTION. See
<http://www.washingtonpost.com/wp-dyn/articles/A28628-2005Mar11.html?referrer=emailarticle>

G. SUBSCRIPTIONS TO PUBLISHING POYNTERS RECENTLY CROSSED 22,000!
<http://parapub.com/getpage.cfm?file=/news.html>

H. CHICAGO TRIBUNE "PRINTER'S ROW BOOK FAIR" information is now available. The fair runs from June 11th-12th, from 10:00 AM CT to 6:00 PM CT each day. See
<http://www.chicagotribune.com/extras/printersrow/>

I. THE ARIZONA BOOK PUBLISHING ASSOCIATION HAS A NEW ADDRESS: 6340 S. Rural Rd. #118-152 Tempe, AZ 85283
--Gwen Henson

J. PMA – SAGEBRUSH SETTLE ON BOOK REBINDING. After BEA last year, PMA was alerted of a practice of outside companies assigning ISBN numbers to our members titles. We contacted Sagebrush Corporation at that time, and while they were not the only library rebinder working in this fashion, they were one of the largest library rebinders in the U.S. After several months of discussions, we are pleased to announce that an agreement has been reached between PMA and Sagebrush Corporation regarding this practice.

In the future, all books rebound by Sagebrush Corporation will require a Rebind Agreement signed by the publisher, who has the right to agree to or deny this process. This Rebind Agreement is at the PMA website for you to download and send to Sagebrush. We are pleased that we were able to accomplish this on behalf of our members and the industry as a whole. See

<http://www.pma-online.org/RebindingAgreement.D.pdf>

--Jan Nathan, jan@pma-online.org <http://www.PMA-online.org>

K. AMERICAN BOOKSELLERS ASSOCIATION IS MOVING. See

<http://www.publishersweekly.com/article/CA511598.html>

L. USA TODAY BESTSELLER PREDICTIONS FOR 2005. Looking for the next DaVinci Code. See

http://www.usatoday.com/life/books/news/2005-03-16-next-da-vinci-code_x.htm

and

<http://asp.usatoday.com/life/books/booksdatabase/default.aspx>

M. LONDON BOOK FAIR 2005: International Publishers Alliance's Godfrey Harris reports that continuing growth of the London Book Fair will force its relocation to a new Dockland's exhibition facility next year. He says it is not a moment too soon. For the first time in its 34 years at Olympia, 1800 exhibitor stands were occupied and opening day attendance jumped 10% over last year. By Monday, movement in the hall was nearly impossible despite the fact that the organizers had laid great strips of ORANGE carpet—virtual east-west and north-south pedestrian freeways stretching from one end of the Grand and National Halls to the other. On Tuesday, Australia, Mexico, and Singapore with their first time collective stands attracted a lot of action; New Zealand brought a host of publishers and distributors to London; the Maltese publisher's organization, shut out of London, has asked International Publishers Alliance to handle its representation at BEA in June. For more information about having your books professionally exposed to the international market in New York, contact Godfrey Harris at hrmg@aol.com for more information.

N. STATISTICS ON BOOK WRITING AND PUBLISHING. This fascinating section of our site has been revised. See

<http://parapub.com/statistics/>

O. ANNUAL SUMMER BOOK-PROMOTION RETREAT IN SANTA BARBARA. July 23-24: A book marketing/promotion/distribution seminar with Dan Poynter. Limited seating (23) in Dan's living room. For more information on this \$695 event (\$495 for the second person from the same company). Seats are going quickly. See

https://parapublishing.com/dls/yimnydov/R-167_WSBrochure_4.pdf

P. GOOGLE HAS ANNOUNCED A NEW FEATURE ON GOOGLE NEWS that enables users to customize their front page news as they read it. See

<http://www.econtentmag.com/NewsLetters/NewsletterReader.aspx?NewsletterID=246#3>

Q. "PURPOSE DRIVEN LIFE" CREDITED WITH SAVING ASHLEE SMITH FROM CAPTOR BRIAN NICHOLS. See <http://www.nytimes.com/2005/03/15/national/15book.html>?

==>SEND YOUR NEWS ITEMS to DanPoynter@ParaPublishing.com

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Have patience with all things but first with yourself. Never confuse your mistakes with your value as a human being. You're a perfectly valuable, creative, worthwhile person simply because you exist. And no amount of triumphs or tribulations can ever change that. Unconditional self acceptance is the core of a peaceful mind.

--St. Francis de Sales
1567-1622, Patron Saint of Journalists

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A. TO CHANGE YOUR SUBSCRIPTION ADDRESS to this ezine, please go to <http://parapublishing.com/getpage.cfm?file=/news.html>. To recommend this ezine to another writer or publisher, simply forward the entire newsletter. He or she will thank you.

<2-----ParaWants-----<
STORIES/INFORMATION WANTED

A. I am looking for stories of very SUCCESSFUL ADULTS (NOT CELEBRITIES) WHO OVERCAME A SEVERE CHILDHOOD ADVERSITY (poverty, abuse [verbal, sexual, physical], illness, lack of intelligence {or were told so}, others). I've just completed my first in a series of Make Your Own Miracle books - the first one was stories of people who survived cancer despite a less than 10% chance in most cases. You can read more at www.paulhuff.com or email me at paul@paulhuff.com with your thoughts, ideas, contacts or stories.
--Paul Huff

B. WEEKEND ENTREPRENEURS. Are you an emerging entrepreneur who's at a job by day, and running you own business in your free time?

If so, the authors of The Weekend Entrepreneur (Entrepreneur Press) would love to hear from you. Michelle Anton (TV Producer and former executive producer of the Dr. Laura Show) and Jennifer Basye Sander (co-author of Niche and Grow Rich), are currently at work on the book, which will be published January 2006. The Weekend Entrepreneur will feature business ideas and solid advice from part-time business owners that everyone can use to get started in businesses of their own. Don't miss your chance to be profiled and share your success story. E-mail your story to the authors at: stories@weekendentrepreneur.com

C. I AM COMPLETE PUBLISHING is currently seeking creative contributions from "New Thought" Authors for their up-coming eZine. www.iamcomplete.com

--Karen Ryan

D. Do you have an AGING PARENT THAT "MANIPULATES" YOU WITH GUILT? This parent can be living alone, with you or other family members, or in a long term care facility. How were you able to get back to a normal healthy relationship with your parent? Or were you? I am writing a book about these relationships and possible solutions. Please email me at:

gailhess@charter.net. Please put the words aging parent in the subject line of your email.

--Gail Hess

E. I am looking for brief stories about experiences with the construction industry including HOME IMPROVEMENT, HOME REPAIR, and NEW HOMES. I am looking for points of view from any perspective; Home owner, Contractor, Subcontractor (plumber, electrician...), Building Official. Something that has happened to you or something you've heard. The book will have a light hearted, comedic absurdity flavor, rather than tragic. You will receive a copy of the book and, if desired, your name will be in the book. E-mail RRAJR@Juno.com

--Rick Arnold

F. I am editing a HUMOR COMPILATION OF TRUE EXPERIENCES PEOPLE HAVE HAD THAT DEAL WITH THE MEDICAL PROFESSION.....my compilation is called "Medical MisSteps and Malpractice Malarky".....so, if you have a humorous anecdote (experiences with children are always priceless) about anything medical, please submit it to me for possible inclusion in the project.....credit will be given to all participants, and you will receive copies of the finished work.....please keep your submissions to 300 words or less.....

--Rita Mills, books@ghg.net

G. Looking to hear about families' experiences transitioning and preparing first child into older sibling when new baby is going to be ADOPTED. First child not necessarily adopted. Please contact renee@buddingfamily.com for details.

--Renee Whitcombe

H. Looking for lists of WOMEN'S WORKSHOPS TO CONNECT WITH REGARDING GRATITUDE PRODUCTS.

gratitudeworks4u@aol.com.

--Eileen Bodoh

I. Wanted: Stories of PERSONAL EXPERIENCES OF HEALTH OR MEDICAL EFFECTS EXPERIENCED AFTER BEING A VICTIM OF DOMESTIC VIOLENCE. The Health After Trauma project of Creekside Communications publishes an eZine, books, and educational materials for survivors of domestic violence. If the submission of your story or the story of a friend, client, or family member is accepted, you will be asked for permission to print or share the submission with the members of our online community.

--DrT@healthaftertrauma.com, <http://www.healthaftertrauma.com>

J. Are you a WOMAN WHO STRUGGLES OR HAS STRUGGLED WITH BODY IMAGE? What has helped you? What is your story? I am preparing a book on the topic of learning to love your body, and would like to facilitate the safe sharing of women's stories in this area. Your name will not be published. Please consider sharing your reflections for the sake of helping others. leona@wordplaycommunications.ca

--Leona Enns/Wordplay Communications, Telephone: 905.938.8378

www.wordplaycommunications.ca

K. Linda Pynaker, author of Make It Happen! Use Your Intuition and Positive Spirals, is seeking non-fiction short stories for her next book, MESSAGES OF HOPE AND HEALING. Stories should be from one paragraph to 1500 words about synchronicity (uncanny meant-to-be events) that occurred where you saw a sign or connection that a loved one who had passed on helped to make it happen. If your story is chosen you will receive a free copy of Messages of Hope and Healing when it is published (Summer, 2005). Please submit stories to

linda@lindapynaker.com in the body of the email. To read about the author visit www.lindapynaker.com.

L. Invisible, My Ass - The Midlife Maze: This will be your roadmap on the exciting and sometimes overwhelming journey that we are already on or soon to enter. Help others by giving me feedback on the following: Do you think you are MIDDLE AGE? What is your age? Using the following words, please explain the biggest, the best and the results: hurdle,

victory, surprise, disappointment, ah ha moment, and life change. A more in-depth questionnaire is also available thru my email address: GreyCloudPublishing@shaw.ca Names will only be used with permission.
--Darlene Bernhardsen

M. I am in the process of writing a book about the formation of SCHOOL-BUSINESS PARTNERSHIPS for K-12 and higher education. Please send stories of success and/or failure. Your experience and feedback is important. Send your stories to Jim Leatherwood JMLWkExp@aol.com.

N. Authors, we're looking for stories about your EXPERIENCES GETTING YOUR BOOK FROM MANUSCRIPT TO MARKET--all the stumbles, fumbles and misadventures along the way. If you've got a story you'd like to contribute, send it to iwriteinc@aol.com.
--Mary Ellen Waszak

O. I'm writing a nonfiction book on public speaking for the occasional speaker and am seeking stories from ANYONE WHO HAS HAD A BAD OR NEGATIVE PUBLIC SPEAKING EXPERIENCE. Did you overcome your fear and continue to speak or did the experience turn you off for life? Please e-mail me your story or, e-mail me and we'll arrange a time for a brief phone interview.

Also, if you have any tips for successful public speaking you'd like to pass on, I'm interested in hearing those as well.
Dena Harris, ddharris@triad.rr.com

P. I am looking for self-publishers to tell me WHAT THEY WANT IN A BOOK COVER DESIGN COMPANY and what services they would want from that company. For instance, the collateral material like brochures, websites, bookmarks, marketing kits, advertising specialties and logo design. I'd also like to know how the self publisher goes about finding a book cover designer/collateral designer to work with... I am writing a book on cover design and marketing. Thank you, Mario Macari, 414-541-9221
--mario@cartoonmario.com <http://www.cartoonmario.com>

Q. CHICKEN SOUP FOR THE SOUL HEALTHY LIVING SERIES. If you, or a loved one, is suffering from Stress and you have an inspiring message you'd like to share:

Visit: <http://www.thehealthysoul.com>>
Email info@thehealthysoul.com
Call (954) 418-0844 (EST 9am-5pm)

Story topics should focus on coping with stress; ongoing challenges;

beating stress using diet, exercise as well as unique or alternative methods.

Expert content includes information on the effects of stress (medical and psychological,) how stress affects our loved ones (especially spouses/partners and/or children,) when to get professional help, causes and coping strategies, and improving your quality of life.

--Leslie

R. I am looking for stories about JOB INTERVIEW BUSINESS LUNCHESES. Have you ever interviewed for a job over lunch, or conducted a job interview at a business lunch? Did things go horribly wrong? Did they go amazingly fabulous? Did you get the job? Did you hire the candidate? I would love to hear any story that my readers would find educational or otherwise entertaining. And if you have ever had a regular business lunch with extraordinary circumstances or results, I'd like to hear about that, too. Please send your stories to: Robin@RobinJay.com.

S. Writer TC McClenning starts Atlanta publishing company, Work Like a Dog Books, and is gathering true stories for a book, tentatively called ALL IN A DAY'S WORK FOR REALTORS---HUMOROUS & HEARTWARMING STORIES. Think Chicken Soup meets Murphy's Law. It's a book for Realtors, by Realtors. Details and complete submission guidelines are on www.WorkLikeaDogBooks.com. TC would appreciate people forwarding this info. to anyone in the real estate field or will accept written true stories in an "as told to" format. It's a chance for a writer to get a byline. Only payment will be Realtor and writer of the published story receiving two copies of the book, a byline, a certificate, assistance with local PR announcing he/she has contributed to the book, and a discount on any additional copies he/she may wish to purchase. Submissions accepted for publication become the property of the publisher. Stories should be emailed to editor@WorkLikeaDogBooks.com along with a one paragraph byline. The goal is to have all 50 states and Canada represented in the book.

--TC McClenning

T. I'm working on a book about MEN SHOWING UP FOR UNDER-MALE-MENTORED BOYS IN THEIR COMMUNITIES. On my website, <http://www.journeytomanhood.com>, I'm asking men questions about the men in their life that showed up for them... every man has a few... I'd appreciate any your readers would be willing to share with the world (anonymously).

--Earl Hipp earl@journeytomanhood.com

==>SEND YOUR STORIES WANTED ITEMS to
DanPoynter@ParaPublishing.com

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“Most writing is as obvious as a ham sandwich, but not nearly as nourishing.”
--Alan Weiss

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<3-----ParaSale-----<
SELLING OUT/PARTNER WANTED/TITLE CLOSEOUTS/ PUBLISHER SOLICITED.

A. Publishers Overstock: "DIRECTORY OF GRANTS FOR CRAFTS" by James Dillehay. 1,000 + copies, 6"x9", 216 pages, index, bibliography. Provides over 1,000 grants and giving programs available to artists and craftspeople.

Book description at: <http://www.craftmarketer.com/grants.htm>
Book will remain in publisher's catalog but under new cover. Asking \$1.70 per book + shipping. Contact James (505) 384-1195 or jamesd@craftmarketer.com

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“In books, it is the chief of all perfections to be plain and brief.”
--Samuel Butler

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A. REMAINDERS – Buy & sell. See

<http://www.skufLOW.com/ssl/myremainders/>

<4-----ParaTips-----<

A. COPYRIGHT GIVES 6 EXCLUSIVE RIGHTS IN COPYRIGHTED WORKS that allow the owner of the copyright:

- a. to reproduce the copyrighted work in copies or phonorecords;
- b. to prepare derivative works based upon the copyrighted work;
- c. to distribute copies or phonorecords of the copyrighted work to the public by sale or other transfer of ownership, or by rental, lease, or lending;
- d. in the case of literary, musical, dramatic, and choreographic works, pantomimes, and motion pictures and other audiovisual works, to perform the copyrighted work publicly;
- e. in the case of literary, musical, dramatic, and choreographic works, pantomimes, and pictorial, graphic, or sculptural works, including the individual images of a motion picture or other audiovisual work, to display the copyrighted work publicly; and
- f. in the case of sound recordings, to perform the copyrighted work publicly by means of a digital audio transmission.

Publishing contracts generally focus on the first three rights.

--Rich Schell, JD, 847-404-2950, schell@wagneruslaw.com.

B. A. DO YOU NEED THE OLD VERSION OF A PROGRAM? Did some part of your favorite software get corrupted? You will find the old version you seek at <http://www.oldversion.com> where those programs are preserved.

--Jim Zinger, www.jimzinger.com

C. Many authors ask about BREAKING IN TO BOOK-OF-THE-MONTH CLUBS like the Doubleday Book Club and the Literary Guild. It can be a challenge to turn a profit with the deep discounts commanded, but they do offer invaluable exposure and credibility. They also will not return the books since they are buying the right to publish the book. If you have adequate inventory, they may purchase the product from you rather than print themselves; and if you strike a deal early enough in the game, you may be able to use this added quantity to bring down your total print costs. Many of these clubs are under the Bookspan umbrella. More

Heather Sellers and John Warner, plus editors Michael Cader, Kristin D. Godsey, Jane Friedman and others. Registration can be made on-line at www.bookexpoamerica.com/writersconference. Registration fee is \$169. For more information, visit www.writersdigest.com/bea.
Writer's Digest Books, F+W Publications, 4700 East Galbraith Rd.
Cincinnati, OH 45236, (513) 531-2690, publicity@fwpubs.com.

E. IF YOUR TITLE IS NOT SELLING THE BOOK, CHANGE IT. You can make any changes you wish in your next edition (the authority is confirmed to you by the First Amendment of the Constitution of the United States.) For a list of well-known books that had alternative original titles, see Document 156 at <http://parapub.com/getpage.cfm?file=products.html>

F. CONVERT YOUR 10-DIGIT ISBNs into new 13-digit strings. See <http://www.isbn.org/toolkit.html#converter>

G. LIST OF BOOKCLUBS AT BOOKSPAN. See http://www.bookspan.com/doc/cor/TemplateData/clubInfo/clubInfo_theme_2/CI_FL.jhtml
For more, see Literary Market Place at your public library.

H. THE FLORIDA PUBLISHERS ASSOCIATION, INC. IS OFFERING COOPERATIVE DISPLAY of publishers' and authors' products at the Visit www.flbookpub.org/fla.html to download the details. Deadline for receipt of all materials is April 8.
--Betsy Lampe

I. LOS ANGELES PUBLISHERS TO GET A DOSE OF REALITY. The Book Publicists of Southern California has announced that Godfrey Harris, Executive Director of International Publishers Alliance, will deliver a major talk on how small and independent publishers can benefit from the enormous changes ripping through mainstream publishing houses--if they have the courage to be different. Having pulled no punches the last time he spoke to BPSC, many in the organization are looking forward to his Thursday, April 7, presentation at the Sportsmen's Lodge in the Studio City section of Los Angeles. For reservations, contact Irwin Zucker by phone: (323) 461 3921; or Fax: (323) 461 0917. Interested individuals are welcome to contact Harris by EMail for more information at hrmg@aol.com .

==> SHARE YOUR RESOURCE. Send it to DanPoynter@ParaPublishing.com

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See Document 631 Book Covers at  
<http://parapub.com/getpage.cfm?file=products.html>

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<7-----ParaFreebies-----<

A. MEGA-ZINE--EZINE DIRECTORY. Indexed by Humans; Organized by keywords. See  
<http://www.eplanetnews.biz/>

B. BOOST YOUR INTERNET PRESENCE WITH A F^REE LISTING on  
[www.smallpress.org](http://www.smallpress.org). As a benefit to our members, we promote our current publishers and your books, in our newly updated and expanded online directory. Please visit the publishers' directory on our website at [www.smallpress.org/members](http://www.smallpress.org/members) and you will see what we have done so far. (Not <http://SmallPress.com>).

C. YOU CAN READ THE 1ST CHAPTER OF THE BEST SELLING BOOK "GUERRILLA P.R. (Harper/Collins) on line for F.ree. Click on  
[www.GuerrillaPR.net](http://www.GuerrillaPR.net)

D. LOSE WRITING BLUES: FOR A BITE-SIZE FREEBIE NEWSLETTER THAT WILL PACK YOUR WRITING WITH POWER, go to  
<http://www.yourbooksbestfriend.com>, click on Newsletter, and sign! Take the March issue, for example. Experience the sheer power of words wisely chosen from Zen Poems, an exquisitely illustrated anthology and put a new title on your book list, The Future of Publishing. For those who hate writing and never read, there's a brief l'art de vivre section. Everyone can write and enjoy it.  
--J. Lindsay Kellock, writer, author, coach, speaker and educator,  
[Lindsay@yourbooksbestfriend.com](mailto:Lindsay@yourbooksbestfriend.com)

E. F.REE ONLINE WRITERS RESOURCE, listing over 2000 magazines and publishers and 700 internet magazines, See  
<http://www.Thunderburst.co.uk>  
--Dee Rimbaud

==>SHARE YOUR FREEBIE. Send it to DanPoynter@ParaPublishing.com

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traditional book sales, electronic promotion and promoting with articles. Automating your promotion will save you time and money. See [http://parapub.com/getpage.cfm?file=/speaking/speech\\_desc.html](http://parapub.com/getpage.cfm?file=/speaking/speech_desc.html)

Complete with 110 action-packed PowerPoint slides and a f-r-e-e dynamite 20-page handout.

Dan Poynter's seminars have been featured on CNN, his books have been pictured in The Wall Street Journal, and his story has been told in U.S. News & World Report. The media comes to Dan because he is the leading authority on book writing, producing, marketing, promoting and distributing. The author of more than 100 books and revisions and more than 500 magazine articles on publishing, he is one of the industry's most energetic, experienced and respected leaders.

Dan also speaks on parachutes and skydiving. See [http://parapub.com/getpage.cfm?file=/speaking/speech\\_desc.html](http://parapub.com/getpage.cfm?file=/speaking/speech_desc.html)

For more information, get in touch with the Contact person listed below and see the host's Website.

ALSO SEE THE CALENDAR ON OUR WEBSITE:

<http://parapub.com/calendar.cfm>

2005

March 29: SINGAPORE. A special event with Scott Friedman, Tom Antion and Dan Poynter. Hotel New Otani. Fmi: Roger Hamilton, [Roger@RogerHamilton.com](mailto:Roger@RogerHamilton.com)

March 31-April 2: SINGAPORE. Internationally Speaking – A World of Possibilities hosted by The International Federation of Professional Speakers/Asia Speakers Association. Fmi: Angeline Teo, [angelineteo@d-oz.com](mailto:angelineteo@d-oz.com)

April 3: SINGAPORE. Post-Convention event with Dan Poynter and Tom Antion. Fmi: Angeline Teo, [angelineteo@d-oz.com](mailto:angelineteo@d-oz.com)

April 5: KUALA LUMPUR. Malaysian Association of Professional Speakers (MAPS). Dan Poynter on Writing Your Book. Fmi: Rajen Devadason, [rajen@RajenDevadason.com](mailto:rajen@RajenDevadason.com)

April 6-10: SINGAPORE and KUALA LUMPUR & JOHOR BAHRU, MALAYSIA. How to write, produce and publish your book Boot Camp. Fmi: Authorworks Sdn Bhd, Ms Shum FP, [ShumFP@pd.jaring.my](mailto:ShumFP@pd.jaring.my)

April 16: DENVER. Colorado Independent Publishers Association (CIPA). Dan Poynter on Selling Books to Non-Traditional Markets and Recycling Your Material into Magazine Articles. Fmi: Mary Jo Fay, 303-841-7691, [MaryJo@outoftheboxx.com](mailto:MaryJo@outoftheboxx.com), <http://www.CIPAbooks.com>

April 29-May 1: TEMPE. Humor Lab, National Speakers Association, Tempe, AZ. Dates Blocked. See <http://www.NSAspeaker.org>

May 12: WASHINGTON, DC. Learning Center Secrets, a new program by Dan Poynter for current presenters and those who want to break into this business. There are more than 25 private adult ed schools (such as First Class) across the U.S. and Canada. They have classes on every conceivable subject. Discover where the centers are, what they want and what to do when you get there. 6:27 to 10 pm. First Class, Inc., Lifelong Learning Center. Fmi: Deb Leopold, 202-797-5102, [TakeAClass@aol.com](mailto:TakeAClass@aol.com), <http://www.TakeAClass.org>

May 13: WASHINGTON, DC, First Class, Inc., Lifelong Learning Center. Books 101, The full New Book Model program. Fmi: Deb Leopold, 202-797-5102, [TakeAClass@aol.com](mailto:TakeAClass@aol.com), <http://www.TakeAClass.org>

May 14: WASHINGTON, DC. Washington Independent Writers. Dan Poynter on a Self-Publishing panel. Fmi: Joseph Barbato, 703-379-5441. [JABarbato@aol.com](mailto:JABarbato@aol.com), <http://www.WashWriter.org>

May 17: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

May 19: LOUISVILLE. Dan Poynter on book writing; every speaker needs a book. Kentucky chapter of the National Speakers Association (NSA/KY). Evening, Brownboro Inn, Brownsboro Road. Fmi: Bob Farmer, [Bob@BobFarmer.com](mailto:Bob@BobFarmer.com) <http://www.nsakentucky.org/>

May 21: INDIANAPOLIS. Turning Speeches into Books. Books 101: The New Book Model Program. How to write, publish and promote your book. Indiana chapter of the National Speakers Association. FMI: Larry Holycross, 317-891-0158, [Larry@LarryHolycross.com](mailto:Larry@LarryHolycross.com)

May 31-June 2: NEW YORK. PMA Publishing University. Dan Poynter on book promotion. New York Marriott. Fmi: Publishers Marketing Association, <http://www.PMAonline.org>.

June 3-5: NEW YORK Book Expo America. Javitts Center, New York City. See

<http://www.bookexpoamerica.com/>

June 6: NEW YORK. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. Fmi: 212-371-0280. Register on line and save. <http://www.LearningAnnex.com>

June 7: ALBANY, NY. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Knowledge Network. Books 101: The full New Book Model program. 6:30 to 10:00 PM. Fmi: David Gill, 518-452-2675, [Gill@KnowledgeNetwork.org](mailto:Gill@KnowledgeNetwork.org) <http://www.KnowledgeNetwork.org>

June 13: TELECONFERENCE on Writing Your Book. International Coach Federation (ICF). 6:30-8 pm Eastern Time/3:30 Pacific. Global Virtual Community meeting. The bridgeline for members and guests on the call is: 646-519-5883, Callers Pin No.: 0684#. Go to [http://parapub.com/getpage.cfm?file=/speaking/forms\\_bank.html](http://parapub.com/getpage.cfm?file=/speaking/forms_bank.html) before the teleconference to get the following handouts.  
--Handout. Books 101, P-31: The New Book Model  
--P-47 Book Writing Layout Template. 33 pages.  
Fmi: Robin Retherford, 541-686-2720, [Robin@ActionCoaching.info](mailto:Robin@ActionCoaching.info)

June 17: CALGARY. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi 416-591-5293. Register on line and save. <http://www.LearningAnnex.com>

June 18: CALGARY. Turning Speeches into Books. Books 101: The New Book Model Program. How to write, publish and promote your book. Calgary chapter of the Canadian Association of Professional Speakers. FMI: Natasha Halikowski, [Natashia@mksLearn.com](mailto:Natashia@mksLearn.com), (403) 238-5424, [http://www.canadianspeakers.org/displaycommon.cfm?an=1&subarticle\\_nbr=51](http://www.canadianspeakers.org/displaycommon.cfm?an=1&subarticle_nbr=51)

June 23: SANTA BARBARA. Dan Poynter on books. 32<sup>nd</sup> annual Santa Barbara Writers Conference. Westmont College, Montecito, 4 pm. Fmi: Marcia Meier, [sbwritersconference@cox.net](mailto:sbwritersconference@cox.net) <http://www.sbwc.org/>

July 8: ATLANTA. Write More Books; Make More Money, a seminar with Sam Horn and Dan Poynter the day before the NSA convention. How to write your book and make the choice: Find an agent, locate a publisher or publish yourself. 12:50 – 5:30, Hilton Atlanta, 255 Courtland Street. 1.5 blocks from the Hyatt (NSA Convention hotel). \$99 (\$149 after April 29, \$199 after June 30). FMI: Action Seminars, 805-528-4351, [info@SamHorn.com](mailto:info@SamHorn.com), <http://www.SamHorn.com> [http://parapub.com/speaking/pdfs/%20WMB\\_MMM\\_flyer.pdf](http://parapub.com/speaking/pdfs/%20WMB_MMM_flyer.pdf)

July 9-12: ATLANTA. National Speakers Association. Convention.  
Dates Blocked. See <http://www.NSAspeaker.org>

July 23-24: SANTA BARBARA. Book marketing/promotion/distribution seminar in SANTA BARBARA with Dan Poynter. For details, contact Para Publishing, PO Box 8206-896, Santa Barbara, CA 93118-8206. Tel: (805) 968-7277, Fax: (805) 968-1379. See <http://parapub.com/accessreport.cfm?report=167&refpage=edutrain.html&userid=10313032>

July 26: LOS ANGELES. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi (310) 478-6677. Register on line and save. <http://www.LearningAnnex.com>

August 12: VANCOUVER, BC. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter at the Learning Annex. Books 101: The full New Book Model program. 6:30 to 10:00 PM. fmi 416-591-5293. Register on line and save. <http://www.LearningAnnex.com>

August 13: VANCOUVER, BC. Canadian Association of Professional Speakers. Dan Poynter on How to Write Your Book. Terminal City Club, 837 West Hastings Street, Vancouver. No cell phones; no recording. FMI: Kathy Lynn, 604-258-9074, [Kathy@ParentingToday.ca](mailto:Kathy@ParentingToday.ca), <http://www.CapsVancouver.org>

August 26—28: CHICAGO. Parachute Industry Association. Dan Poynter on an aviation subject. <http://www.PIA.com>

October 7-9: LA JOLLA, CA. La Jolla Writers Conference. Fmi: Antoinette Kuritz, [jkuritz@san.rr.com](mailto:jkuritz@san.rr.com), 858-467-1971. <http://www.lajollawritersconference.com/main.html>

October 21: ORLANDO, FL. National Nurses in Business Association. Writing & Publishing Nonfiction, a seminar by Dan Poynter. Books 101: The full New Book Model program. Afternoon. See web site for details and contact Patricia Ann Bemis, RN CEN. [bemis@nnba.net](mailto:bemis@nnba.net), <http://www.nnba.net> \$69. Open to the public.

October 24-26: SALT LAKE CITY. The Caterpillar Club; an historical aviation multimedia presentation for the Survival And Flight Equipment Association (SAFE). Fmi: Jeani Benton, 541-895-3012, [safe@peak.org](mailto:safe@peak.org), <http://www.SafeAssociation.com>

November 17-20: FOSTER CITY, CA. Cat Writers Association. Dan Poynter on publishing. Fmi: Fran Shaw, (717) 397-9531, [franshaw1@juno.com](mailto:franshaw1@juno.com), <http://www.CatWriters.org>

December 1-3: OTTAWA. Canadian Association of Professional Speakers annual convention. Hilton Lac-Leamy, Ottawa-Gatineau. Fmi: <http://www.canadianspeakers.org/>

2006

February 10-12: ARLINGTON, VA. National Speakers Association Winter Workshop. Fmi: <http://www.NSAspeaker.org>

<9-----ParaHumor-----<

HERE IS SOMETHING FUNNY WE FOUND ON BOOKS, WRITING, PUBLISHING, AUTHORS AND/OR WORDS. If you have a laugh to share, please send it to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

HAPPY EASTER

Don't put all of your eggs in one basket.

Walk softly and carry a big carrot.

Everyone needs a friend who is all ears.

There's no such thing as too much candy.

All work and no play can make you a basket case.

A cute little tail attracts a lot of attention.

Everyone is entitled to a bad hare day.

Let happy thoughts multiply like rabbits.

Some body parts should be floppy.

Keep your paws off other people's jellybeans.

The grass is always greener in someone else's basket.

An Easter bonnet can tame even the wildest hare.

To show your true colors you have to come out of your shell.

The best things in life are still sweet and gooey!

(Generic Smiley)

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THE SMALL PRINT

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