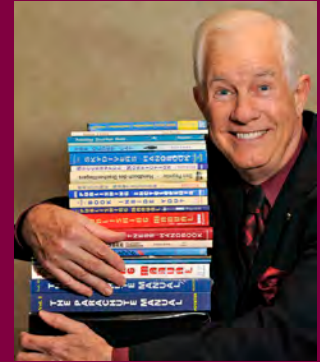




Publishing Poynters Marketplace

**A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.**



March 2011. Copyright © Para Publishing. ISSN: 1530-5694.
Published monthly since 2005. Circulation more than 40,200. F-R-E-E
We don't accept advertising. We don't share your email address.
DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 1-800-PARAPUB
For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. ParaStories**-Stories/Information Wanted
- B. ParaWants**-Publishing Items, Services & Help Wanted
- C. ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



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News

These are exciting times in the book business. There are changes, growth, and opportunities. Authors have the most valuable part: content. Read, learn, and get out in front. Spend your time on where publishing is going not on where it is.



A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Do you live in—or know of—a residential area with peacocks? Do the residents of the community and the birds share their community peaceably? How did the peacocks get there? Are the peacock populations controlled by the city government? Any fun stories or horror stories about them?

Mary Jo Hazard, M.A., MFT

Hazardm2002@yahoo.com

Peacocksofpalosverdes.com

NPR interview with Gloria Hillard

<http://www.npr.org/templates/story/story.php?storyId=129370699>

Book: *The Peacocks of Palos Verdes*

2. Meditation Insights: How you use meditation, what type of meditation you use, meditation experiences, significant meditation insights, for a book on how meditation is helping people in their lives. 250-500 words. Please include where/how you learned meditation. If we use your story, we'll include your name and location, and send you a copy of the book, so please include contact information.

publisher@illuminouspublishing.com

3. Law of Attraction stories: How you use law of attraction principles in your life and/or keep your mindset positive throughout the day. Also: what you've manifested using LOA. 250-500 words. If we use your story, we'll include your name and location, and send you a copy of the book, so please include contact information.

publisher@illuminouspublishing.com

4. **Men's Stories.***Vineyards Press will be publishing */Passions of a Man,/* an anthology of men's writing. Each chapter will be a true story, written by a man, about something that happened to him, that could only have happened to a man, and that shows */who men are./* These stories will be about our rites of passage, our rituals, our relationships with the women and men in our lives, our phases of life, our loves and wars, our work and play. You can see some excellent examples by going to www.vineyardspress.com <<http://www.vineyardspress.com>> and clicking on "Call for Men's Stories." Compensation will be arranged with the writers before publication. Questions? Please e-mail me at bill@vineyardspress.com <<mailto:bill@vineyardspress.com>> and put "Men's Stories" in the Subject. Many thanks in advance. Bill Amatneek – Vineyards Press.

5. **Do you have an uncle story to share?** I'm compiling *Say Uncle*, stories about the men who often stand in the wings of our lives but have the impact of an all-star performance on us. He's that whacky character that entertained you when you were a kid but drove the adults in the family nuts. The guy who knew *and* got you exactly what you wanted for your birthday. The person you confided in about things you couldn't talk about with your own parents. Send your story to marywrite@comcast.net. Authors of included stories will receive a stipend and complimentary book.

6. **Adults Without Children wanted.** Are you a non-parent 18 or older? You are not alone, as one in five people in the U.S. today will not have children. I'm conducting a 20-question survey of non-parents for my book *Kidfree & Lovin' It: Whether by Choice or by Chance*. The book explores the many reasons people do not have kids today and the various issues we contend with. The survey has pulled in over 3,500 responses from 54 countries to date. I will not share your email with 3rd parties, and you can remain anonymous. Thanks!

Survey: <http://tinyurl.com/Kidfree-Survey>

Kaye Walters, www.kidfreeandlovinit.com

Thank You Dan!

Kaye Walters

www.kayewalters.com

k@kayewalters.com

7. I am writing **a business book on my experiences and observations at the workplace.** The issues are both behavioral (good/bad people) and operational (good/bad processes). I have several incidents that are funny or egregious, but I don't have enough exemplary ones. Please send me any *true* stories (with specific incidents) of a great boss, a great process, a previously bad process that was fixed elegantly, etc. Please *avoid* examples where you toot your own horn! I shall acknowledge you, with your permission, as the source of any example I use in the book.

Thanks. Nanditasr@gmail.com.

8. STORIES WANTED... ON **YOUR MOST ENLIGHTENING EXPERIENCE**

True experiences on the most enlightening experience you ever had are welcome for submission for an upcoming book on how Buddhism transformed your life.

(A maximum of three stories, each not more than 1,000 words can be sent to moonpointer@gmail.com)

Thank you :-]

9. I am writing a book about the **current economic crisis**. I need your businesses help in answering some or all of the following questions:

1. What is the number one problem facing your business today?
2. What are you doing about it?
3. How are you contacting your present and past customers and prospects?
4. Do you do any targeted advertising? If so, by what means?
5. Do you participate in any community or non-profit events? How?
6. Do you participate in any joint ventures or business alliances?

Some examples:

7. Do you send out press releases? How often and what kind?

--Sharon Deloy shardel@gmail.com

10.

(Your story request could be listed here--at no charge.)

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Please help us help our readers.  
Forward this Marketplace newsletter to your colleagues in publishing.

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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com
Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. RADIO INTERVIEW OPPORTUNITY

Authors with books on caregiving, health and aging issues sought for **COPING WITH CAREGIVING** <http://www.wsRadio.com/CopingWithCaregiving> radio program. The 8-year old show gets approx 10,000 listeners per show and is broadcast one Saturday a month from 3-4 pm PT (6-7 pm ET) by clicking 'On Air Listen Live'. Four guests are interviewed independently (landline phone only) for approx 10-minutes each at 3:00, 3:15, 3:30 or 3:45 pm PT, with music/commercials after each. The program is archived for free 24/7 listening-on-demand by date/topic. The host, Jacqueline Marcell, is an international speaker and author of the best-selling book "Elder Rage".
J.Marcell@cox.net

Jacqueline Marcell Author, Radio Host, Speaker ***Elder Rage, or Take My Father... Please! How to Survive Caring for Aging Parents*** A Book-of-the-Month Club Selection

Jacqueline in the Media CNN, TODAY, Regis & Kelly ***Coping with Caregiving*** Radio Show on wsRadio

Impressive Press 3141 Michelson Dr. #606 Irvine, CA 92612 P (949) 975-1012 F (949) 975-1013 C (714) 878-3713 www.ElderRage.com

2. 'Rod Quentin is looking for a U.S.-based JV Partner or Partners to help market his book titles. We believe we have a mission. To help put right the worldwide lack of knowledge and understanding about sex by publishing books of enhanced knowledge on the subject. The aims are to help people have a better life. Long-lasting marriage, less divorce, unintended pregnancy, abortion etc etc.
 e mail info@quentinbooks.com
 Tel 44 114 250 8687'

(Your request could be here)

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This newsletter has a circulation of 41,000+.  
 You must know several authors and publishers who don't receive it.  
 Why not forward it to them?

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## C. ParaSales

**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

### SELLING

#### 1. CONVERT YOUR BOOK INTO A KINDLE AND NOOK—VIDEO TRAINING



CreateSpace is charging \$69 base (not counting extras for adding graphics and photos) to convert your book into a Kindle, and \$69 for Nook format. Learn to do it yourself, plus lots more goodies.

<http://www.getyourbookintostores.com/>

#### 2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

(Your request could be here)

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You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.

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## D. ParaReviews



**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

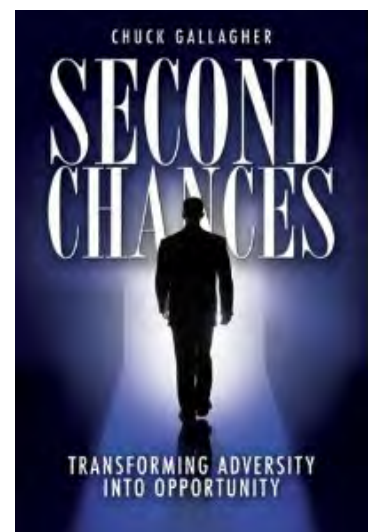
**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

### OFFERED FOR REVIEW:

1. This book, "Second Chances" was written over the scope of many years and through the experience of many hard lessons learned. "On the day I took twenty-three steps into federal prison, I did not recognize all the choices that resulted in this consequence. By the time I took twenty-three steps out of prison, my understanding had deepened." Perhaps readers may discover the keys to unlock their prisons and find a happier life. You have the power to unlock those chains that bind you and turn adversity into opportunity.

I would appreciate it if some of Dan's readers would review it and post their reviews both on [Amazon.com](https://www.amazon.com) and [BarnesAndNoble.com](https://www.barnesandnoble.com).



Amazon Link - <http://amzn.to/f3dEGI>

Chuck Gallagher  
3515 Pelham Road Ste. 200, Greenville, SC 29615  
[chuck@chuckgallagher.com](mailto:chuck@chuckgallagher.com), 828.244.1400

**2. Product Details** Title: **2011 Weird & Wacky Holiday Marketing Guide** Subtitle: **Your business marketing calendar of ideas** ISBN-13: 9780982600573 Pages: 150 Category: Marketing  
Amazon Kindle ASIN: B004GNFG9M LuLu:  
<http://www.lulu.com/product/ebook/2011-weird-wacky-holiday-marketing-guide/14438474>

Within the covers of this Third Edition book are some fun and easy marketing ideas to grow your business with strategies built around wacky holidays, observed throughout the world, for the entire 2011 calendar year. It's not enough anymore to merely have goods on the shelf and open the doors on time every day. We all need to reinvent our businesses to keep them thriving and healthy. And that is just what this eBook is intended to help you achieve. The 2011 Weird & Wacky Holiday Marketing Guide is filled with unusual holiday marketing ideas, templates to get you started, and resources. Now in its third edition, this annual eBook will be your go-to-guide for all your business marketing planning.



To receive your review copy please contact Ginger Marks at [ginger.marks@documeantdesigns.com](mailto:ginger.marks@documeantdesigns.com).

Thank you.

Ginger Marks, CEO  
DocUmeant *Publishing*  
14 Wall St 20th Floor  
NY, NY 10005  
**Office:** 646.233.4366  
[www.DocUmeantPublishing.com](http://www.DocUmeantPublishing.com)

DocUmeant *Designs*  
1730 Rainbow Dr  
Clearwater, FL 33755  
**Office:** 727.565.2130  
[www.DocUmeantDesigns.com](http://www.DocUmeantDesigns.com)

**Fax:** 727.446.2217, **Mobile:** 727.515.8500

3. The book **"The Peacocks of Palos Verdes"** is an eye-catching photo essay showing peacocks sauntering across roads and lawns in residential areas. The narrative contains information about the species' appearance, diet, sleeping habits and courting and nesting practices. **Cheering portrait of a surprising peacock habitat and interspecies coexistence.** Mary Jo Hazard, M.A., MFT 3354 Crownview Drive, Rancho Palos Verdes CA 90275 Phone: 310-831-5002  
Mary Jo Hazard [hazardm2002@yahoo.com](mailto:hazardm2002@yahoo.com)

The  
Peacocks of Palos Verdes



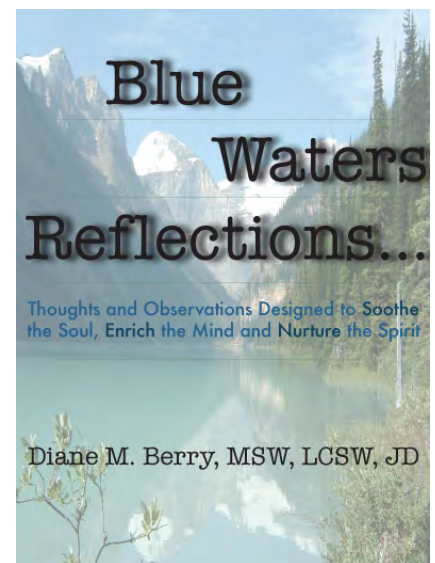
Mary Jo Hazard, M.A., M.F.T.  
Bryce Lowe-White

#### 4. **Blue Waters Reflections...**Thoughts and Observations

Designed to Enrich the Mind, Soothe the Soul and Nurture the Spirit

A little book of wisdom designed to help you cope with the ups and downs life throws your way. Written by therapist Diane M. Berry in an easy to read style, Blue Waters Reflections is composed of techniques she has used with clients in nearly 20 years of providing coaching and counseling, compiled in e-book format for those seeking a handy reference.

Now available on Amazon Kindle or via [www.bluewaterspublications.com](http://www.bluewaterspublications.com). Contact me at [bluewaterspublications@comcast.net](mailto:bluewaterspublications@comcast.net) if you are willing to review the book. Thank you!



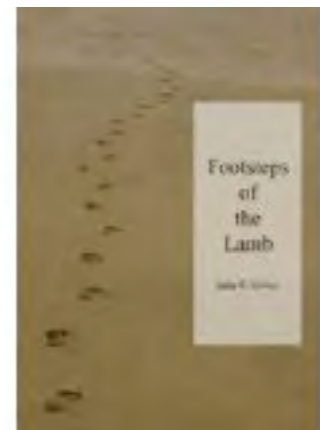
#### 5. **Footsteps of the Lamb**

--Julia R. Gaines

This is spiritual prose that resonates with the reader. Fifteen people who encountered Jesus Christ on His way to the Cross. How would you feel after such an encounter? What would you say to Christ, to yourself, to others after such an experience? This is not a preachy, instructional, or heavily saturated Bible quoted book, but a short easy read that any reader can connect with. It was written by a young teenager as a school assignment that took on a life of its own.

Author: Julia R. Gaines, ISBN: 978-0-615-35624-2, 72 pages, 2010. Available at [Amazon.com](http://Amazon.com) & B&N.com

Contact: Josie Hymes, Publisher: Taylor Hymes & Company  
For review copy contact: [taylorhymes@yahoo.com](mailto:taylorhymes@yahoo.com)

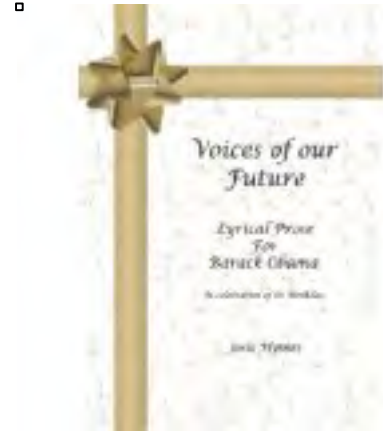


## 6. **Voice of our Future** **Lyrical Prose for Barack Obama**

Six poets lift their voices to celebrate Barack Obama and America. This is the quintessential must read for anyone who seeks inspiration in a quick read. This book will enlighten you, inspire you, and have you wanting to relive the momentous time when America voted in its first African American President.

Josie Hymes  
ISBN 978-0-615-32255-1  
33 pages, 2009  
Listed at [Amazon.com](http://Amazon.com) and B&N.com

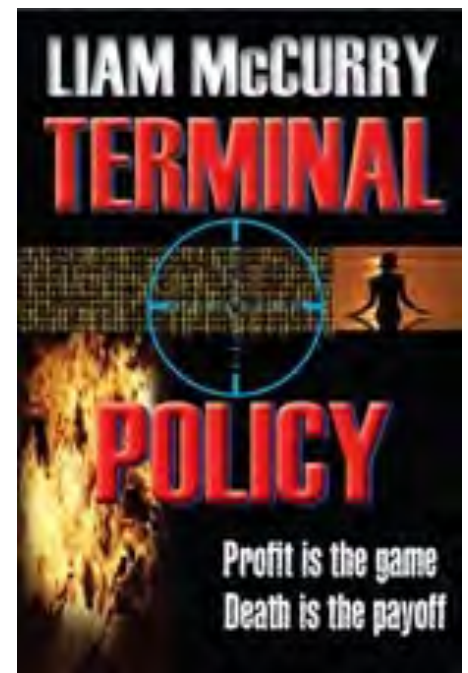
Publisher: Taylor Hymes & Company  
For review copy contact: [taylorhymes@yahoo.com](mailto:taylorhymes@yahoo.com)



7. **My new thriller novel Terminal Policy** (528 pp) is on [Amazon.com](http://Amazon.com) in hardcover and Kindle, and I'd love some more reviews. CD and MP3 audiobooks and sample chapters available at [www.terminalpolicy.com](http://www.terminalpolicy.com). Want a review copy? My publisher has "suspended operations" and shipped the remaining 1000 hardcover copies to my garage! Other offers/suggestions? Contact Liam McCurry at [info@thrillerpublications.com](mailto:info@thrillerpublications.com).

### SYNOPSIS:

If you thrive on intrigue, romance, gorgeous females, torture, sex, death, green chile and Irish whiskey...meet Beverly Martin Raker (although no one has called him Beverly more than once) in **TERMINAL POLICY**, a romping tale of terror and the insurance world. After all, they both sell fear ... and business is business! Millions of potential victims may cease to exist, instantly and violently, from small shopkeepers to millionaires, simply because they are insured. Lightning-paced terror and romance romp from Manhattan executive offices to Haiti, Paris, Baltimore, Mexico City, Rome, New Orleans, Geneva, and London toward its cataclysmic finale.



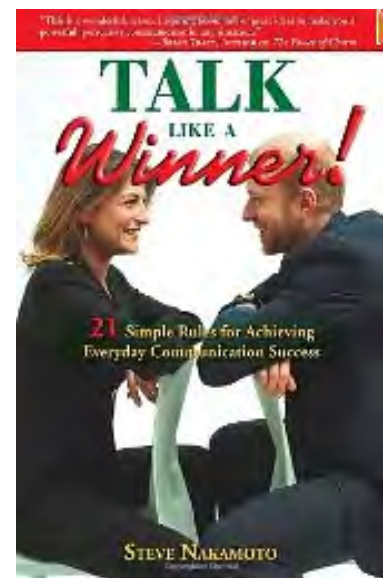
*The McCurry Group: Liam & Margie*

5 Linda Vista Drive, Monterey, CA 93940

Home: 831-657-0973 Fax: 831-333-1154, Cell: 831-601-5243 Toll-free 800-763-7851

**8. TALK LIKE A WINNER! 21 SIMPLE RULES FOR ACHIEVING EVERYDAY COMMUNICATION SUCCESS** is the one comprehensive guidebook that effectively helps people master their conversational skills. The author is Steve Nakamoto, iVillage.com's Mr. Answer Man relationship expert, who shows people how to build stronger personal and professional relationships one conversation at a time.

For more information, visit his website at [www.SteveNakamoto.com](http://www.SteveNakamoto.com) If you would like a free autographed copy to do an [Amazon.com](http://Amazon.com) and/or [B&N.com](http://B&N.com) review, please email your name and address to Steve at [info@stevenakamoto.com](mailto:info@stevenakamoto.com)



### 9. *Don't Get Arrested in South Carolina*

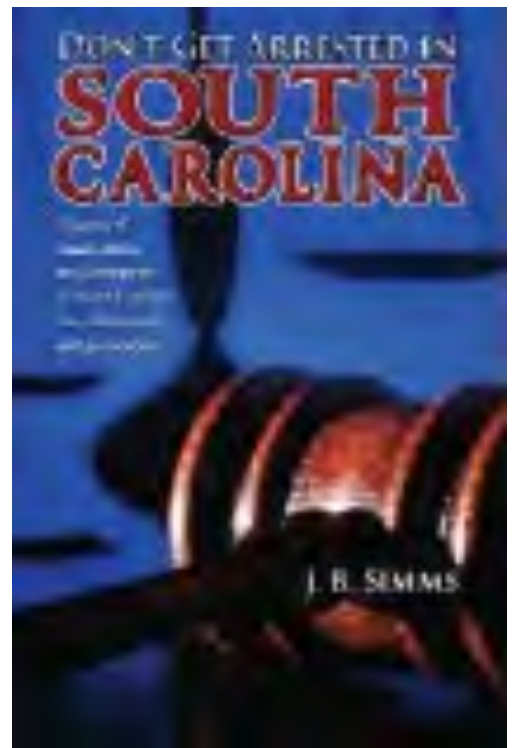
Published 2009, J.B. Simms

My book is the true story of the criminal conspiracy in which the legal community in South Carolina attempted to prosecute my client while protecting one of their own. I as the private investigator, protected the innocent defendant against law enforcement, prosecutors, media, and corrupt defense attorneys.

I hope to receive your reviews, to be included with the endorsements/reviews found at our publishing company, [www.erikpublishing.com](http://www.erikpublishing.com) Erik Publishing. We are obtaining funding for a documentary on prosecutorial misconduct/criminality. If you have a good story about this, contact me and we might be able to get your story onto the documentary.

I am in Orange County, California, in order to be in close proximity to the producers.

Jim Simms  
(803) 309-6850  
[jb.simms10@gmail.com](mailto:jb.simms10@gmail.com)



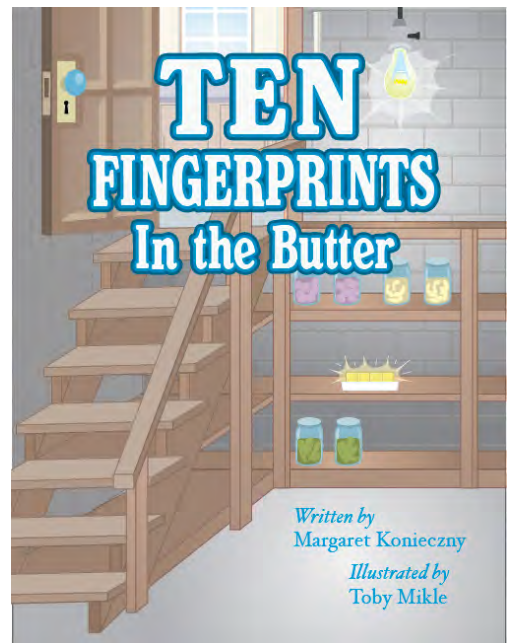
### 10. **A children's counting book for ages two and up.**

Ten Finger Prints in the Butter is listed on Amazon.com and I would appreciate a review of my book on Amazon and on my web site [www.kankpublishing.com](http://www.kankpublishing.com).

It is a delightful suspenseful counting story..

Children can count the finger prints as they appear in the butter, count Margie's fingers as she talks to her mother in the kitchen, and see the numbers on each page. Who is putting finger prints in the butter?

You can contact me at  
Margaret Konieczny  
5549 Camus Rd  
Carson City, NV 89701  
775-885-7986  
[okmarge@clearwire.net](mailto:okmarge@clearwire.net)



### 11. "Stephanie Grows Up"

A charming and touching portrait of one Missouri family struggling to survive while glorifying the spirit of the Lord. This poignant novel follows Dale and Kathy Cooper, high school sweethearts who marry and start a family against the backdrop of Vietnam. Dale, an Air Force officer, is soon sent overseas, and Kathy must raise her two young children—Dale Jr. and Stephanie—alone.

But as young Stephanie grows into adulthood, she begins testing her limits—and falls away from the church. And her involvement with a man of dubious principles could get her in more trouble than she bargained for. Will she survive with her virtue intact?

It's the kind of book that will make you laugh in one moment and cry in the next—just like life. Most of all, it will warm your heart with the spirit of the Lord and His overwhelming grace.

E-Mail address - [keithwanda1@yahoo.com](mailto:keithwanda1@yahoo.com)

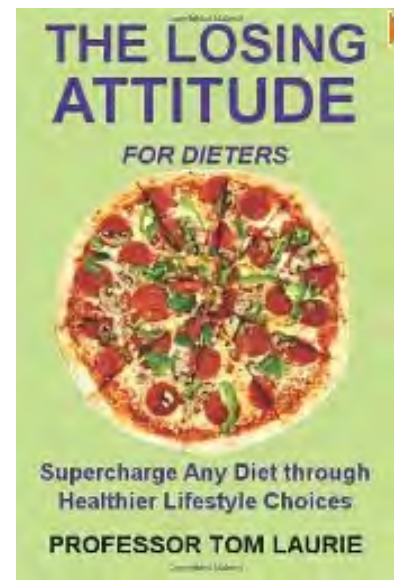


## 12. **THE LOSING ATTITUDE for Dieters: Supercharge Any Diet through Healthier Lifestyle Choices**

by Tom Laurie ISBN 978-0983302506 p 162

If you have ever started a diet with some success only to have the diet fail in the end, you really need this book. Many great intentions, and great diets for that matter, fail because unexpected problems at work, with your family, or spiritually intervene into your life and make you lose focus on your diet. Learn how to obtain that Losing Attitude!

Tom Laurie  
Attitude Check Press. LLC  
271 Narrows Road, Center Barnstead, NH 03225



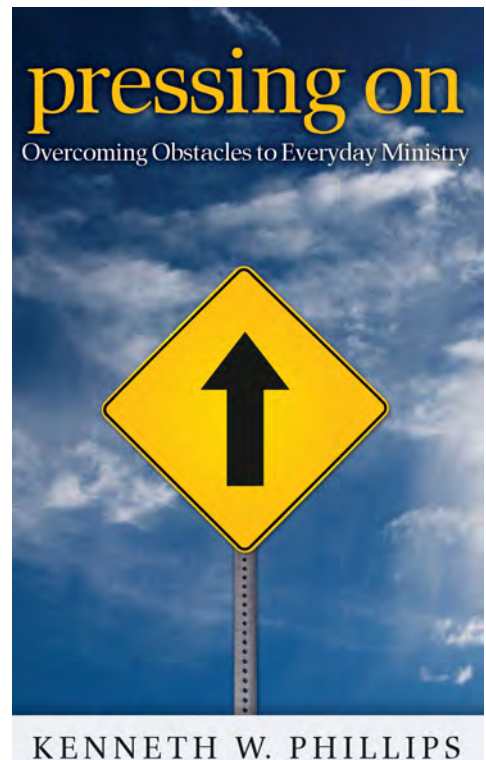
## 13. **PRESSING ON: Overcoming Obstacles to Everyday Ministry**

Author: Kenneth W. Phillips  
Publisher: Innovo Publishing  
ISBN-10: 1-936076-39-X  
ISBN-13: 978-1-936076-39-0  
Paperback, \$9.99  
84 pages  
[www.kennethwphillips.com](http://www.kennethwphillips.com)

Fear. Discouragement. Pride. Uncertainty. These are powerful obstacles that every pastor, missionary, and ministry worker will face in ministry. How should the minister respond to these four challenges so that he can be faithful in the Lord's work?

Through a study of the Old Testament book of Haggai, **PRESSING ON** discusses the danger found in each of these four obstacles as well as God's principles for overcoming them.

Looking for reviewers to post a review on Amazon, B&N, and Books-a-Million. Limited to 10 reviewers. If interested, please contact Kenneth Phillips at [kennethwphillips@yahoo.com](mailto:kennethwphillips@yahoo.com) for a review copy.



**14.** Tim and Tom Stacey grow up into their father's political world. Full of adventure and intrigue, *It Takes Two...* is a political history adventure novel.

The excitement of a National Presidential Campaign leads the brothers into the twist and turns of wealth, glamour, and corruption. A deep dark secret takes the brothers and their families deeper into covert operations that results in cover-ups and murder.

With accurate scene descriptions and time-lines, James Harrold takes the reader into a realistic journey of how diabolical politics and power can draw a person to do untold schemes, including murder.

This book takes its characters on a very descriptive trip to Belize. If you like travel, you will love this extra dimension.

Available for only \$3.99 at Amazon Kindle Store, Barnes & Noble, Smashwords, Kobo, and Apple. Order at: <http://www.amazon.com/it-takes-two-ebook/dp/B004H4XQLK> Don't have an e-reader? Download [www.KindleforPC.com](http://www.KindleforPC.com) (free) and turn your PC or lap top into an ereader.



**ONLY eBooks NEED APPLY:  
GLOBAL eBook AWARDS ANNOUNCED**



eBooks have reached the tipping point. It is time to recognize them with their own awards. The Global eBook Awards are designed to bring attention to the best eBooks in several different categories.

This award program was designed by Dan Poyhter and his fabulous team. Entrants are not just awarded a winner "sticker" for their eBook, they are also enrolled in a proven eBook promotion program.

"eBooks deserve recognition according to their category or genre not as a single format."  
--Dan Poynter, The Book Futurist.

See <http://AwardsForEbooks.com>

~~~~~

Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.

~~~~~



# E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

**CO-OP PROGRAMS:**

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>



Friends help friends.  
Publishing friends forward this ezine to their publishing friend.





# Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**

Dan Poynter's email address is  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)  
Your address book may show  
[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.  
Please make the change now.

=====

**The Small Print**

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PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.
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