



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



May 2010. Copyright © Para Publishing. ISSN: 1530-5694.
Published roughly monthly since 2005. Circulation more than 39,200. F-R-E-E
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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

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A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly.

Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. We're doing a new book on **customer service** where we "name names" of companies with outstanding and horrible customer service. We're looking for interesting customer service stories (both good and bad) with either heroes or villains. If your story is included in our book, you'll receive a free copy of our book and your story will be featured on our website. Please send stories to neil@brigantinemedia.com www.brigantinemedia.com

--Neil Raphel

2. **Have you had horrible things happen to you in Business.** Your product copied, been lied to, betrayed by a partner, etc. I would love to hear about it as I may include your story in a new book I am going to start soon. Please only 2 to 4 pages.

-- Gary R. Bronga, President Clipeze Worldwide, Inc "The fun way to wear your badge"

1-800-385-0014 fax 1-800-384-1075 www.clipeze.com

Author of the book: "Bringing a new Product to Market From Your Home"

www.garybronga.com, admin@clipeze.com

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Please help us help our readers.

Forward this Marketplace newsletter to your colleagues in publishing.



## B. ParaWants



**ITEMS/SERVICES/HELP WANTED.** This is a new section where book- and publishing-related items and services may be posted. Send your wants to

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see

<http://parapublishing.com/sites/para/resources/supplier.cfm>

**ITEMS/SERVICES/HELP WANTED:**

1.

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 This newsletter has a circulation of 41,000+.
 You must know several authors and publishers who don't receive it.
 Why not forward it to them?
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## C. ParaSales

**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

### SELLING

#### 1. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

~~~~~  
 You are in the information business.
 This newsletter is information.
 Forward it to your publishing colleagues now.
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## D. ParaReviews

**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com).

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

**SPECIAL OFFER**

**OFFERED FOR REVIEW:**

### **1. ON THE BRINK OF BLISS AND INSANITY**

by Lisa Cerasoli

Desperation leads to blind fearlessness in this modern-day romance.

What happens when you cross Annie, an out-of-work borderline-alcoholic sous chef, with a concert pianist posed as the most charming prick on the planet, with his brother, a soulful petty thief named Billy, an angry acupuncturist and two sadomasochistic elementary school teachers? You get a recipe for fun-filled disasters of vaudevillian proportions. And if those quirky characters survive all that, they'll wake up to profound self-discovery and blessed daylight.

[lisa@fivestarscripts.com](mailto:lisa@fivestarscripts.com), (906) 396-1968 cell

**2. Jam-packed with emotional conflict, trials and tribulations, romance and humor, *The Attitude Girl* follows outspoken, materialistic 17-year-old Vicky on her rocky road to adulthood as she struggles with financial setbacks, idealism, first love, loss and forgiveness along the way. Her attitude is her rock! Author Mila Bernadkin draws on her experience as a teacher, mother and advanced graduate of the Institute of Children's Literature to create this compelling, award-winning story, which identifies with the tremulous world of confusing emotions and mixed messages of "maturity" today's teens live in as they feel their way through the process of becoming young adults.**

--Mila Bernadkin, Tel. (718) 382-6244, email: [lbernadkin@aol.com](mailto:lbernadkin@aol.com)

### **3. *Bringing a Product to Market From Your Home***

by Gary R. Bronga

Many people have many great ideas. They just don't act on them. You can do it differently. This book is based on first-hand, been-there-done-that experiences and is intended to streamline your own process of taking a product from an idea to reality. Potentially it will expedite the process of putting money into your pocket. Paper Back 234 pages.

See more information at: [www.garybronga.com](http://www.garybronga.com) contact: [admin@clipeze.com](mailto:admin@clipeze.com)

4. "Parenting **Without Stress: How to Raise Responsible Kids While Keeping a Life of Your Own**" is on Amazon under "Parenting Without Stress and by "books by Marvin Marshall. " I have submitted an application to have it on B&N, etc.

This transformative book shows parents how to reduce their stress with their children and have their kids WANT to do what their parents would like. The book is unique because its approach is totally noncoercive, yet not permissive. People who use the author's unique approach reduce stress for all involved, promote responsibility, improve relationships, become more effective, and continually find parenting a joy. Disagreements are easily handled, impulsive behavior is eliminated, and conflicts even between siblings are significantly reduced.

[Marv@MarvinMarshall.com](mailto:Marv@MarvinMarshall.com)

#### 5. **TMJ Cured, Fixing the Bite Is the Answer**

TMJ is a debilitating disorder whose underlying causes and cure are poorly understood by mainstream dentistry. Patients often complain of headache, painful 'clicking' in the jaw, digestive problems, poor eyesight and more. Dr. Philip L. Taylor, an expert in this field, will have you running for your nearest dentist as he makes a convincing case that a bite correction procedure is the most effective way to address jaw joint disorders. TMJ Cured includes testimonials from patients whose lives were changed through this procedure. This book is a must-read for dentists who want to improve their practice and TMJ patients who want to improve their lives.

Amazon: <http://www.amazon.com/TMJ-Cured-Philip-L-Taylor/dp/0982391005>

Contact Philip Taylor – [ptaylor3@dc.rr.com](mailto:ptaylor3@dc.rr.com) or call 760 469-3579

#### 6. **"Choices"**

by Carol Grier

In spite of her unstable upbringing during the Great Depression, Carol had the strength to survive and eventually thrive through life's challenges. From a cheating husband, to her concern for her son whom she always knew was gay, to dealing with her stepdaughters' problems, Carol weaves a fascinating story of indomitable spirit, fierce determination, gentle humor and great resiliency in the face of life's most challenging moments. "Choices" will have the reader weeping and laughing at the same time as Carol teaches by example how to "pull up your sox" and get on with life.

[Info@choiceswehave.com](mailto:Info@choiceswehave.com), [Carol@choiceswehave.com](mailto:Carol@choiceswehave.com)

#### 7. **RETHINKING YOUR WORK:**

**Getting to The Heart of What Matters**

by Val Kinjerski PhD

Five copies available for reviewers in Canada or USA.

Based on a decade of results-based research, Rethinking Your Work provides a blueprint for solving the pressing issue of job satisfaction and fulfillment. Using real-life stories of "employees with

passion," current research, and field-tested exercises this book provides you with tools, techniques, and insights. Research proves that by simply rethinking your work you can have a profound sense of well-being, renewed enthusiasm for your work and increased job satisfaction. Contact: [val@kaizensolutions.org](mailto:val@kaizensolutions.org)

## **8. Parents' Handbook: NLP and Common Sense Guide for Family Well-Being**

By Roger Ellerton PhD

Five copies available for reviewers in USA, Canada or UK.

Based on an area of personal development called neuro-linguistic programming (NLP), this book provides you with tools, techniques, insights and approaches to improve the way you communicate, to be available emotionally and physically and to successfully fulfill the different roles expected of you as a parent. Although written for parents, the material is presented at a level older teens can understand and use. [roger@renewal.ca](mailto:roger@renewal.ca) [www.parents-handbook.com](http://www.parents-handbook.com)

## **9. Herbert I AM - I CAN**

(AMAZON.COM - BARNES & NOBLE)

Inner city boy who is bullied by neighborhood children, refuses to stop his quest to become a Boy Scout and someday a firefighter like his father. Plus, fire safety tips included.

I am seeking reviews. For a review copy, contact [sambrown4907@sbcglobal.net](mailto:sambrown4907@sbcglobal.net)

## **10. BENJAMIN COLE**

by Kyle Dickerson (Dickerson Books, 2009) ISBN: 978-0982316900, 218 pgs. Suspense/Thriller

Benjamin Cole is a fast paced ride through one man's realization that not everything turns out for the better, and that even more often things are rarely as they seem. Setting out to seek justice for the wrongs of the world, Benjamin comes face to face with his most significant trial of all: How do you fight evil, without becoming evil? How do you destroy that which you hate, without becoming it yourself?

Limited number of review copies. Contact [info@kdickerson.com](mailto:info@kdickerson.com)

## **11. Iran: The Green Movement**

By: Slater Bakhtavar

Plot: Detailing the movement for democracy and human rights in Iran.

For a free hard copy email [slaterbakh@gmail.com](mailto:slaterbakh@gmail.com)

For a free e-book version email [slaterbakh@gmail.com](mailto:slaterbakh@gmail.com)

Review wanted for [amazon.com](http://amazon.com) and [barnesandnoble.com](http://barnesandnoble.com)

website available at [www.slaterbakh.com](http://www.slaterbakh.com)

## **12. Creative Interventions for Troubled Children & Youth**

Liana Lowenstein

This best-selling collection is filled with creative assessment and treatment interventions to help clients identify feelings, learn coping strategies, enhance social skills, and elevate self-esteem. A wealth of practical tools for practitioners working with children in individual, group, and family therapy. Activities are geared to 4-16 year-old clients.

I am seeking reviews. For a review copy, contact: [liana@globalserve.net](mailto:liana@globalserve.net) or visit my website: [www.lianalowenstein.com](http://www.lianalowenstein.com)

## **13. More Creative Interventions for Troubled Children & Youth**

Liana Lowenstein

This sequel presents MORE creative interventions to engage children, youth, and families in therapy and help them address issues such as feelings identification, anger management, social skills, and self-esteem. Includes techniques to manage challenging client behavior. Geared to 4-16 year-old clients.

I am seeking reviews. For a review copy, contact: [liana@globalserve.net](mailto:liana@globalserve.net) or visit my website: [www.lianalowenstein.com](http://www.lianalowenstein.com)

## **14. Creative Interventions for Bereaved Children**

Liana Lowenstein

A uniquely creative compilation of activities to help bereaved children express feelings of grief, diffuse traumatic reminders, address self-blame, commemorate the deceased, and learn coping strategies. Includes special activities for children dealing with the suicide or murder of a loved one. It covers a theoretical overview for practitioners, tips for caregivers and schools, and a ten-week curriculum for use in therapy or support groups. An invaluable resource for grief counselors, group facilitators, and school personnel.

I am seeking reviews. For a review copy, contact: [liana@globalserve.net](mailto:liana@globalserve.net) or visit my website: [www.lianalowenstein.com](http://www.lianalowenstein.com)

## **15. Creative Interventions for Children of Divorce**

*Liana Lowenstein*

An innovative collection of therapeutic games, art techniques, and stories to help children of divorce express feelings, deal with loyalty binds, disengage from parental conflict, address anger and self-blame, and learn coping strategies. Includes a theoretical overview for practitioners, a sample treatment plan, and a reproducible handout to give parents. Also contains a ten-week curriculum that can be used in therapy or support groups. A much needed resource for counselors, therapists, and group facilitators.

I am seeking reviews. For a review copy, contact: [liana@globalserve.net](mailto:liana@globalserve.net) or visit my website: [www.lianalowenstein.com](http://www.lianalowenstein.com)

## **16. Assessment and Treatment Activities for Children, Adolescents, and Families: Practitioners Share Their Most Effective Techniques**

*Edited by Liana Lowenstein*

In this comprehensive resource, Liana Lowenstein has compiled an impressive collection of techniques from experienced practitioners. Activities address issues such as: Feelings Expression, Social Skills, Self-Esteem, and Termination. A "must have" for professionals seeking creative techniques.

I am seeking reviews. For a review copy, contact: [liana@globalserve.net](mailto:liana@globalserve.net) or visit my website: [www.lianalowenstein.com](http://www.lianalowenstein.com)

## **17. Assessment and Treatment Activities for Children, Adolescents, and Families VOLUME TWO:**

### **Practitioners Share Their Most Effective Techniques**

*Edited by Liana Lowenstein*

In this second volume, practitioners share their most effective techniques for helping clients express feelings, enhance social skills, learn coping, elevate self-esteem, and experience a positive termination from therapy. Both novice and experienced clinicians will appreciate the practical interventions.

I am seeking reviews. For a review copy, contact: [liana@globalserve.net](mailto:liana@globalserve.net) or visit my website: [www.lianalowenstein.com](http://www.lianalowenstein.com)

## **18. Shadow from the Past (trade paper) by E. A. Rappaport**

An unseen force resurrects feelings of hatred between two ancient enemies in Shadow from the Past. Can an inexperienced Arboreal and a young Ferfolk overcome their fear and mistrust of each other to discover the truth before war ravages the land?

Shadow from the Past is book three of the first-ever Interlocking Matrix of fantasy/adventure novels. An Interlocking Matrix is a series of nine books that comprises six separate trilogies. Shadow from the Past is the third story in The Weapons Trilogy as well as the first story in The Necromancer Trilogy

Publisher: Owl King Publishing (March 2010)

--Ethan Rappaport, [ethan1@owlking.com](mailto:ethan1@owlking.com)

## **19. Distant Thunder Book One of the Lightning Chronicles**

328 Pages American Book Publishers

Fiction Thriller available at Amazon.com

In *Distant Thunder*, Iranian terrorists are poised to strike the United States and Israel with nuclear weapons. Ty Dempsey is a young American pastor who has lost his brother to the war in Iraq. During his darkest hours, God brings to life a series of passages in the Bible that Ty had always considered allegorical in nature. They aren't. Ty dares to preach what he has found. Most of his people are intrigued, but others stir trouble. A church conflict threatens his ministry, but he is vindicated by a nuclear mushroom cloud that destroys Kansas City.

Moshe Eldan is an Israeli F-16 "Lightning" pilot protecting his beleaguered nation. He is confronted by a startling, ancient prophecy and sees it coming true ten thousand feet beneath his wings. His Lightning jet is shot down by a Russian MiG 29, and things suddenly get very serious. Strangely, these two men, from totally different backgrounds and cultures are connected. This fast paced thriller never stops moving, and the end will be shocking.

Jimmy Root Jr, [pastor.root@sbcglobal.net](mailto:pastor.root@sbcglobal.net)  
[www.lightningchronicles.com](http://www.lightningchronicles.com), [www.prophecyalert.blogspot.com](http://www.prophecyalert.blogspot.com)

## ***20. A Checklist/ Making A Family Plan For Emergencies***

By Nancy Overton

A 78 page spiral-bound, hold-in-the-hand tablet of tasks. Taking the learning curve and decision making out of getting prepared, this step-by-step guide is simple in its language and clear in its approach. Illustrations show the details of turning off the gas, electricity and water and using a fire extinguisher. There are shopping lists in each section and essential emergency forms are included. Presented as a family project, it is designed to build confidence in children and adults as they acquire the knowledge and skills to accomplish the tasks of preparedness. When completed, it provides a personalized and comprehensive family plan for most any emergency.

ISBN: 978-0-9786517-7-0

Nancy Overton

[ostudios@earthlink.net](mailto:ostudios@earthlink.net)

See my website <[www.preparedness101.com](http://www.preparedness101.com)>

## **21. THE KING'S ASSASSIN – A FANTASY NOVEL**

Two Kingdoms United by Magic Will Need a Talented Assassin to Survive

The highly trained assassins of Evendell have a single, unyielding mission: defend the monarch of Bacovia—at any cost. It's the enduring product of an age-old pact, formed when Bacovia came to the smaller kingdom's aid a long time ago. But neither party has ever faced the danger that now lurks behind every castle corridor.

A fast-paced, smart and savvy fantasy thriller, *The King's Assassin* will keep you guessing right up until the shocking finale.

I am seeking reviews. For a review copy, contact: [brownlowmm@gmail.com](mailto:brownlowmm@gmail.com) or visit my website:  
<http://mmbrownlow.com>

## 22. Flavors of Friuli: A Culinary Journey through Northeastern Italy

by Elisabeth Antoine Crawford

Publisher: Equilibrio, ISBN: 978-0-9703716-1-4

A compilation of 80 traditional recipes from Italy's Friuli-Venezia Giulia region. More than a cookbook, Flavors of Friuli explores the region's history and intermingling of cultures that have contributed to its unique fusion of cuisines. Beautifully illustrated with 450 color photographs. Paperback, 368 pages.

Website: [www.FlavorsofFriuli.com](http://www.FlavorsofFriuli.com)

Contact Elisabeth Antoine Crawford: [info@FlavorsofFriuli.com](mailto:info@FlavorsofFriuli.com)

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Be a Hero!
Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.
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## E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

### CO-OP PROGRAMS:

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

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Friends help friends.
Publishing friends forward this ezine to their publishing friend.
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## Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**

Dan Poynter's email address is

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show

[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.

Please make the change now.

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**The Small Print**

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

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DanPoynter@ParaPublishing.com More than 500 pages of helpful information: <http://ParaPublishing.com>